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SPRING Conferences:

2ND ANNUAL GETTING AHEAD OF THE eDISCOVERY CURVE
Westin Horton Plaza, San Diego, CA, March 13-14, 2008

COMPLEX LITIGATION X: HEALTH LAW & MEDICAL PRODUCTS LITIGATION
Sedona Hilton, Sedona, AZ, April 17-18, 2008



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THE Sedona Conference®

— SPRING CONFERENCES —

SECOND ANNUAL GETTING AHEAD OF
THE eDISCOVERY CURVE:
STRATEGIES TO REDUCE COSTS &
MEET JUDICIAL EXPECTATIONS

Thurs-Fri., March 13-14, 2008
Westin Horton Plaza, San Diego, CA

Presented by The Sedona Conference® Institute
(Registration limited to 150)

THE TENTH ANNUAL SEDONA
CONFERENCE® ON COMPLEX
LITIGATION: HEALTH LAW &
MEDICAL PRODUCTS LITIGATION—
COMMON GROUND

Thurs-Fri., April 17-18, 2008
Sedona Hilton, Sedona, AZ

(Registration limited to 40)



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THE Sedona Conference®

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UPDATE

THE SECOND ANNUAL PROGRAM ON GETTING AHEAD OF THE eDISCOVERY CURVE: STRATEGIES TO REDUCE COSTS & MEET JUDICIAL EXPECTATIONS

Thursday-Friday, March 13-14, 2008
Westin Horton Plaza, San Diego, CA

A rare opportunity to gain valuable insight into what is required under the new rules, and practical strategies to meet judicial expectations while reducing costs, presented by members of The Sedona Conference® Working Group on Electronic Document Retention & Production. Featuring faculty from Cargill, GM, Oracle & Verizon, along with leading practitioners and experts. Keynote presented by the Hon. Louisa Porter, U.S. Magistrate Judge, Southern District of California. Including Panels focused on (1) How Courts are Dealing with ESI under the New Rules; (2) *The Sedona Principles* (Second Edition) and the New Rules; (3) New Roles/Teams to Meet ESI Production Obligations/Expectations; (4) Legal Holds: The Trigger and the Process; (5) Best Practices for Search & Information Retrieval; (6) Effective Preparation for, and Conduct of, a Rule 26(f) Conference; and (7) Transforming Lessons Learned into Immediate, Practical Solutions.

Presented by The Sedona Conference® Institute; Registration limited to 150

THE TENTH ANNUAL SEDONA CONFERENCE® ON COMPLEX LITIGATION: HEALTH LAW & MEDICAL PRODUCTS LITIGATION-COMMON GROUND

Thursday-Friday, April 17-18, 2008
Sedona Hilton, Sedona, AZ

The Tenth Annual Sedona Conference® on Complex Litigation will focus on the issues that the Health Care and Medical Products Industries need to address when they encounter multifaceted civil litigation or governmental investigations. Attorneys, regulatory personnel and others interested in health care or medical products law will benefit from the dialogue led by the country's foremost practitioners, jurists and enforcers in this area. Cutting-edge and timely, this year's topics include: (1) eDiscovery (and records management) challenges; (2) Dealing with the Government: How to Handle Governmental Investigations and the Role of the Anti-Kickback Statutes and the False Claims Act; (3) Dealing with Private Plaintiffs: Whistleblower Litigation/Qui-Tam Actions; (4) Public Relations and Health Care/Medical Products Litigation: Legal and Ethical Issues; (5) Conducting an Internal Investigation/Regulatory & Compliance Issues; and (6) Ethical Issues in Conducting Internal Investigations.

As with all of our Regular Season Conferences, registration for Complex Litigation X is limited to 40 to assure the ideal environment for in-depth dialogue.

For the complete agendas, faculty bios, and TO REGISTER,
go to www.thesedonaconference.org, or call toll free:
1-866-860-6600

**The Sedona Conference® Institute:
THE SECOND ANNUAL PROGRAM ON
GETTING AHEAD OF THE eDISCOVERY
CURVE: STRATEGIES TO REDUCE COSTS
& MEET JUDICIAL EXPECTATIONS**
March 13-14, 2008, Westin Horton Plaza, San Diego

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REGISTRATION DETAILS

REGISTRATION. The registration fee for each conference is \$1195; \$1095 if two or more people from the same organization register at the same time. The Registration form is on our website: www.thesedonaconference.org. Registration includes two continental breakfasts, two luncheons, Thursday's reception with the faculty, a list of Conference participants, and a Conference Notebook. Academic and government discounts available.

Full refund, less a \$75 administrative fee, for cancellations received at least 45 (forty-five) days prior to each Conference. Complete refund policy for both our Regular Season Conference (Complex Litigation X) and those presented by The Sedona Conference® Institute (Getting Ahead of the eDiscovery Curve) is on the registration form on our website. Substitutions for either program permitted at anytime. If you have any questions call toll free: 1-866-860-6600.

WRITTEN MATERIALS/DIALOGUE. Conference materials are made available to participants through our website before each Conference, allowing us to rapidly focus our dialogue on the leading-edge issues at the Conferences.

MANDATORY CONTINUING LEGAL EDUCATION. Advance MCLE accreditation will be applied for, seeking approximately 11.00 Mandatory Continuing Legal Education credits in 60-minute credit-hour states, and 13.20 credits in 50-minute credit-hour states, pursuant to each state's rules. Certificates of Accreditation and Attendance are provided at the end of each Conference. For further MCLE details call us at 1-866-860-6600.

SCHEDULE/ATTIRE. The Conferences begin with Continental Breakfast at 7:45 am Thursday, and end with a grab-and-go lunch at 1:00 pm on Friday. A reception with the faculty follows Thursday's session, and lunch is provided on both days (complete agendas on the website). Casual attire throughout.

LODGING. We have reserved a block of rooms at the Conference hotels for each conference. The Sedona Conference® Institute program on Getting Ahead of the eDiscovery Curve is being held at the Westin Horton Plaza in San Diego. The Group Rate on Wed/Thu nights is \$239 (group rate applies 3 days pre & post, subject to availability). The Tenth Annual Sedona Conference on Complex Litigation will be held at the Sedona Hilton in Sedona AZ. The Group Rate on Wed/Thu nights is \$219 (rate applies 3 days pre, subject to availability; weekend nights are higher). The room block for both conferences/hotels will be held until 30 days prior to each program. Hotel reservation details provided upon registration.

—Go to www.thesedonaconference.org or call 1-866-860-6600

COMPLEX LITIGATION X: HEALTH LAW &
MEDICAL PRODUCTS LITIGATION -
COMMON GROUND
April 17-18, 2008
Sedona Hilton, Sedona, AZ

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PARTICIPANT EXPERIENCE LEVEL. *We look for an experienced group of participants to facilitate an enlightening dialogue for all.*

PLEASE NOTE:

To ensure the maximum opportunity for meaningful dialogue, registration for Complex Litigation X is limited to 40 persons on a first-come, first-served basis, based on date of receipt of paid registration(s).

CONFERENCE SPONSORS:
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"The format and the environment lead to honest, open discussions of the sort that I have never experienced at any other conference."

Michael A. Sadler, CRA International

ABOUT US

The Sedona Conference® was founded in 1997 as a nonprofit, 501(c)(3) research and educational institute dedicated to the advancement of law and policy in the areas of complex litigation, antitrust law and intellectual property rights. Initially focused on advanced, dialogue-based, restricted attendance conferences, The Sedona Conference® has evolved into a multi-faceted, open and neutral think-tank generating important, authoritative and timely contributions on significant legal issues. Already our Conferences and Working Groups have attracted participants from 47 states and the District of Columbia in the U.S., and from many other countries around the world.

Our **Regular Season Conferences** provide a stimulating forum for robust dialogue among leaders of the bench and bar through intense, restricted-size "mini-sabbaticals." They act as incubators, revealing "tipping points" for Working Groups to address. Check the "Raves" section of our website to see comments from past Conference attendees about how our unique, dialogue-based Conferences are different, and far more intellectually stimulating, than any other CLE or legal program.

The **Sedona Conference® Working Group Series (WGSSM)** proposes solutions—principles, guidelines and best practices recommendations—that are designed to help harmonize disparate policies, decisions, regulations and viewpoints and to provide considered and fair guideposts for the reasoned and just development of the law. Check our website (www.thesedonaconference.org) for details on our current Working Groups and how you can get involved in their efforts through the WGSSM Membership Program.

The **Sedona Conference® Institute** presents programs designed for a larger audience (150) than our Regular Season Conferences so that the benefit of our Working Group efforts can be more accessible to a broader segment of the legal industry. The content and format of TSCI programs is designed to deliver a true Sedona experience based on the collective wisdom incubated by our Regular Season Conferences and created by our Working Groups.

"Voices from the Desert" WGS Audio Update Series

The Working Group Series Audio Update program—"Voices from the Desert"—is our way of "getting the word out" about the efforts of our various Working Groups and having Working Group members address timely topics in the areas they are focused on.

Please go to: www.thesedonaconference.org/wgsa_html for a list of upcoming webinars and past webinars available "On Demand."