



The Tenth Annual Sedona Conference® on Antitrust Law & Litigation

The Globalisation of Antitrust Enforcement

La Villa Pietra, Florence, Italy

Wednesday—Thursday, 17-18 September, 2008

The Tenth Annual Sedona Conference on Antitrust Law & Litigation will be held in the beautiful red hills of Firenze to tackle extremely timely & important issues surrounding the Globalisation of Antitrust Enforcement led by an internationally renowned faculty:

I. The Future of Private Enforcement in the European Union:

- A. The EC White Paper on private enforcement,
- B. What role should private class action enforcement play in promoting competition in the Common Market?
- C. How can global civil enforcement of cartel cases be accomplished for the benefit of both consumers & defendant corporations given the disparity in national regimes?

II. Criminal Antitrust Enforcement in Europe:

- A. Can antitrust enforcement against cartels be effective if only fines are paid and future conduct enjoined for even major violations of cartel law?
- B. England and Ireland have announced the intention of putting price-fixing executives in jail under their national laws. Can such enforcement work within the Common Market on a country-by-country basis? Are the current standards for liability in Europe appropriate?
- C. Could criminal enforcement of antitrust laws against cartels work in civil law systems?

III. Impact for Antitrust of the 2008 U.S. Presidential Election:

- A. The antitrust hallmark of the Bush administration has been a retreat from aggressive enforcement. Democrats in Congress and running for the Presidency say they will revive antitrust. What might happen?
- B. During the past eight years, as U.S. antitrust enforcement has been cut back, antitrust enforcement in Europe, Asia and Latin America has increased. What is the future of coordination among national antitrust agencies?

IV. The Proper Balance Between the Protection of Intellectual Property & the Promotion of Effective Competition Laws to Best Promote Innovation While Protecting Legitimate Property Rights

- A. The current tension between the European and American law and policy reflect different answers to this question: Which makes more sense and is there a potential for convergence?
- B. How can we bridge the world of antitrust and IP laws which, until recently, have been largely separate, and each of which is becoming so complex that resolving disputes strains our legal systems and makes tremendous resource demands on governments and private parties.



CHAIR

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FACULTY

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The Sedona Conference®

The Sedona Conference® is a U.S.-based, non-profit law and policy think-tank addressing tipping-point issues in the areas of antitrust law, intellectual property rights and complex litigation. Our conferences are unique, dialogue-based programs led by a distinguished faculty of jurists, practitioners, government employees and experts, representing a broad range of perspectives. We limit registration for our conferences to 45 participants to ensure an intimate environment for meaningful dialogue. They can best be described as mini-sabbaticals; intellectually stimulating and thought-provoking. See the “Raves” section of our website (below) for comments from our past participants.



REGISTRATION/ HOTEL INFORMATION

Due to the special nature of this program (and the fact that it is limited to 45 participants in addition to the faculty), registration is by invitation only. **Please contact The Sedona Conference® Executive Director at tsc@sedona.net, or one of the program sponsors, to apply for an invitation.**

The Conference will be held at the NYU Conference Center at La Villa Pietra in the red hills of Firenze, and a block of rooms (Sept. 16-19) for Conference participants are being held at a special rate at two hotels in downtown Florence (for reservations made before 14 July; Group rate available for reservations made after 14 July on a space-availalbe basis only.) Transportation will be provided between the Conference hotels and La Villa Pietra. Further details provided upon registration; registration fee is \$1,700 USD.

For more information go to:
www.thesedonaconference.org